



# CROW PASS CROSSING

## SPONSORSHIP OPPORTUNITIES

The CROW PASS CROSSING is a 22.5-mile backcountry footrace featuring spectacular and challenging terrain from near Girdwood to the Eagle River Nature Center. It began in 1984 and has long been an iconic event on the Alaskan running calendar. Healthy Futures began directing the event in 2018. The 2021 Crow Pass Crossing will feature a full race field and COVID-19 mitigation.

### CATEGORIES & BENEFITS

#### CHAMPIONS PACKAGE — \$1,500 & UP (cash and/or in-kind)

- \* Primary logo placement on the Crow Pass website
- \* Primary logo placement on banners at the start and finish lines
- \* Recognition on Alaska Sports Hall of Fame and Healthy Futures social media and the Ultrasignup race registration site
- \* Sponsor announced at Crow Pass start and finish lines
- \* Logo on Crow Pass t-shirt
- \* Two free entries to Crow Pass race

#### FINISHERS PACKAGE — \$500-\$1,499 (cash and/or in-kind)

- \* Logo placement on the Crow Pass website
- \* Logo placement on banners at the start and finish lines
- \* Recognition on Alaska Sports Hall of Fame and Healthy Futures social media and the Ultrasignup race registration site
- \* Sponsor announced at Crow Pass start and finish lines
- \* Logo on Crow Pass t-shirt
- \* One free entry to Crow Pass race

#### FRIENDS PACKAGE — Less than \$500 (cash and/or in-kind)



- \* Logo placement on the Crow Pass website
- \* Recognition on Alaska Sports Hall of Fame and Healthy Futures social media and the Ultrasignup race registration site
- \* Sponsor announced at Crow Pass start and finish lines

**HEALTHY FUTURES** is the signature program of the Alaska Sports Hall of Fame. Its mission is to “Empower Alaska’s youth to build the habit of daily physical activity.” By sponsoring the Crow Pass Crossing, your contribution can be used for a specific race expense or to help fund Healthy Futures programs such as the Elementary Schools Challenge or youth event support.

**WHEN:**  
July 24th, 2021

**INFO Website:**  
[www.crowpasscrossing.com](http://www.crowpasscrossing.com)

**Email** Healthy Futures Race Director Matias Saari at [matias@healthyfuturesak.org](mailto:matias@healthyfuturesak.org) or call (907) 529-4178

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